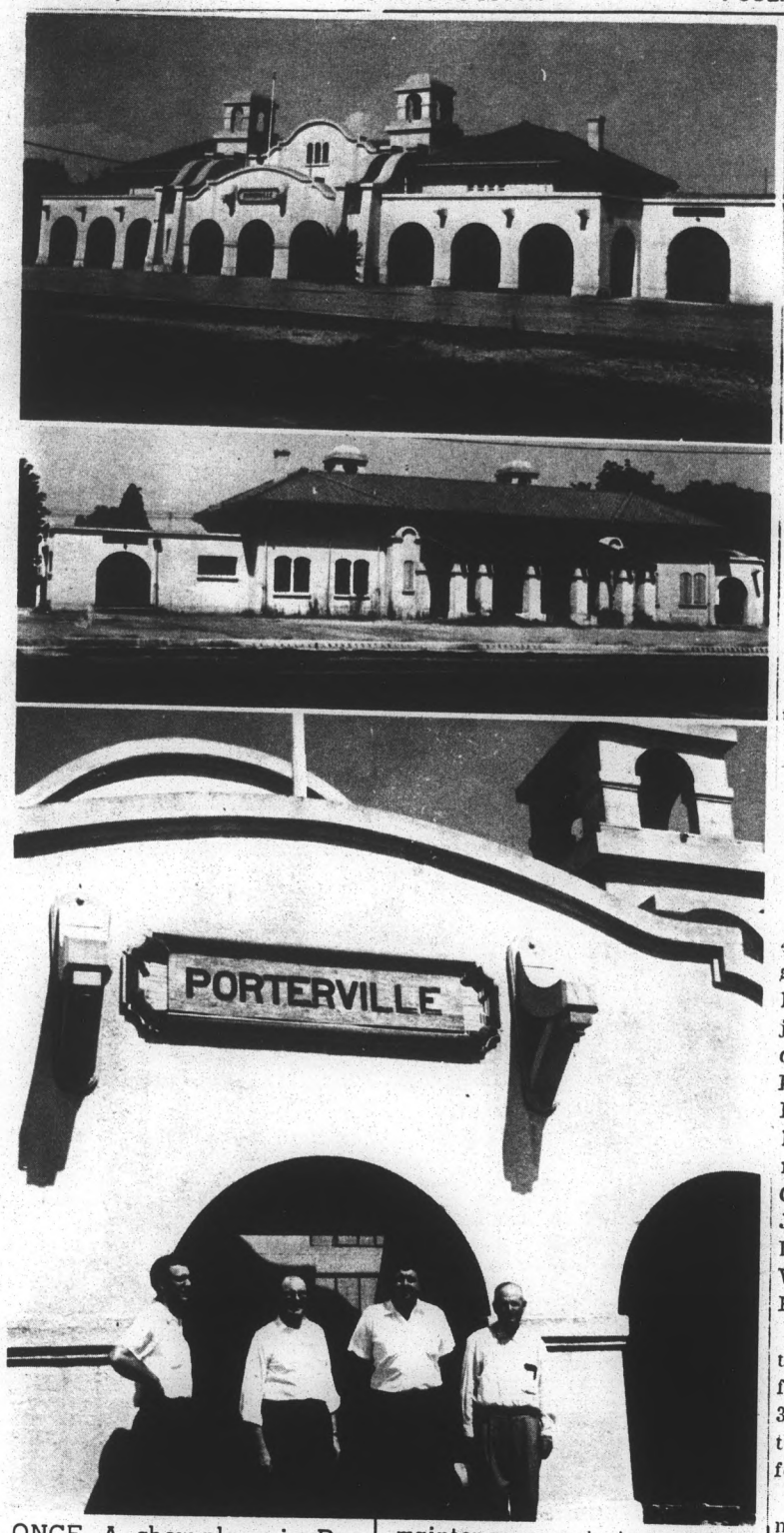
The FARM TRIBUNE

Vol. XVI, No. 5 TWO SECTIONS PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA SECTION A Thursday, July 19, 1962



ONCE A show-place in Porterville, this old Southern Pacific passenger depot on D street has sort of "gone to rack and ruin", but there may be a change in the future - there is a move afoot to turn it into a Porterville museum. But before this can be done, there are some major questions that must be answered: A satisfactory deal must be worked out with Southern Pacific officials concerning purchase or lease of the building and land; money must be raised - from $25,000 up - to put the building and grounds in shape to accommodate a museum; in event these two questions are satisfactorily answered, provision must be made for administrative and maintenance costs to operate a museum. Pushing the move to convert the old depot into a museum are directors of the Porterville chamber of commerce, who have found the questions, but not yet the answers. Built in 1913, the depot is itself becoming a historical "museum piece", and certainly its architecture and location are favorable. In above photos are views of the west and east sides of the building; lower photo shows chamber of commerce officials inspecting the depot, from left: Chet Griswold, president of the chamber; Allan Coates, manager; Al Wise, director; and Howard Frame, Porterville historian and business man. (Farm Tribune photos)

BAND PLAYS CONCERT IN PARK TONIGHT

PORTERVILLE. July 19 — Time will turn backward tonight when a band concert will be presented in Murry park. starting at 7:30 o'clock, with Buck Shaffer, director of the Porterville High School Panther band. and Jerry Kuhlmann, director of the Bartlett School band, wielding the baton.

Musicians will be from summer band students, mostly incoming high school freshmen, from the communities of Springville, Ducor, Terra Bella, Woodville, Porterville, and the Rockford and Pleasant View districts.

More than 100 students are participating in the summer band

(Continued On Page 8)

Dove Season Set Sept. 1-30 By Commission

PORTERVILLE, July 19 — Indications now are that there will be plenty of birds in the southern Tulare county area when dove season opens on September 1, with the California Fish and Game commission setting the 1962 season as September 1 - 30.

Limit will be 10 birds daily, and 10 in possesssion, with season applying to whitewing and mourning doves, and limit applying to either specie or in aggregate.

Wild pigeon season in Tulare county will be December 15 through January 13, 1963; limit is eight daily with eight in possession.

SCHOOL TAX ELECTION TUESDAY

PORTERVILLE, July 19 — Voters in the Porterville Elementary School district will go to the polls Tuesday to decide whether or not a 50-cent tax shall be levied for a period of five years to cover capital improvement costs related to the nine schools within the district.

A statement of policy, and statement in detail of proposed expenditures have been made by trustees of the district (this has been covered in previous issues of The Farm Tribune) and a series of public meetings have been held to discuss school problems.

If the tax is voted, an estimated $857,637 will be raised over the five-year period.

At the present time, the Porterville district is operating on a 90-cent tax rate, plus a 45-cent over ride tax, voted in 1959. This represents a basic $1.35 tax rate, however, added to this is 25 cents for various special programs, and 37 cents for bond retirement.

(Continued On Page 8)

JOHN CROSIAR, MARY JEAN PELOUS, DIANA FERRERO ARE AMONG ELEVEN COUNTY 4-H MERIT AWARD WINNERS

VISALIA, July 19 — Eleven 4-H merit award winners, five girls and six boys, have been selected in Tulare county by the junior leader committee from records submitted by local leaders: Pat Williams, Oak Grove; Nancy Keck, Woodlake; Mary Jean Pelous, Prairie Center; Diana Ferrero, Rockford; Sharon Nagatani, Columbine; Fred Harris, Tulare; John Crosiar, Vandalia; Jimmy Dias, Elbow Creek; Sam Freeman, Woodlake; and Skip Souza and Rocky Loop, Taurusa.

All eleven are eligible to attend the 1962 State Leadership conference at Davis, August 27 thru 31. A sponsor will provide $10 to help defray costs of the conference.

These eleven merit award winners will attend a special training session and a recognition dinner at the State Leadership conference this year, says Betty Warmuth, 4-H home advisor, university of California Agricultural Extension service.

The committee based their selection of merit winners on the following points: Evidence of junior leaders doing more than a minimum project, record sheets which explained and summarized the junior leader project, the junior leader's plan of work — if it defined goals for the project and the record sheet showed evidence of ability to follow the original plan.

Attention was also given to meetings held or assisted with, the individual's participation in county events, as well as other leadership responsibilities during the past club year. The committee referred to the comments and recommendations of leaders who submitted junior leader report forms as requested by the Junior Leader committee.

Some of the 4-H members who were named merit award winners have completed mort than one year of junior leadership, but primary consideration was given to

(Continued On Page 8)

Taxpayers Will Make Statement On School Tax

PORTERVILLE, July 19 — A statement on the proposed-50-cent, five-year tax increase for the Porterville Elementary School district, will be made by the Porterville Taxpayers' association following a meeting tonight, it was reported yesterday by Noble Nelson, president of the association.

Nelson said that following a public meeting last Tuesday, sponsored by the association, a special committee has been studying the tax proposal, and will make a recommendation to directors tonight.

Nelson made no comment as to whether he expected the association to favor or oppose the proposed tax, which will be voted on within the district at a special election next Tuesday.

HUNTER TRAINING COURSES SET FOR TERRA BELLA AND PORTERVILLE AREAS

PORTERVILLE, July 19—Hunter training courses for teenagers are coming up at both Terra Bella and Porterville, with the Terra Bella course to start July 23 at the Veterans' Memorial building; date for the Porterville course has not been definitely set, but will be held late in August prior to opening of dove season.

Sponsoring the course at Terra Bella is the American Legion post, with H. E. Christensen as instructor; in Porterville the course is conducted by Jack Kenyon.

All persons under 16 years of age are required to take the course before they can purchase a hunting license. Instruction is given in the safe handling of fire arms, both in classroom lectures and in field experience.

CAMP CLEANUP AT COYOTE LAKE

SPRINGVILLE, July 19 — A group headed by Tom Masonheimer, of the U.S. Forest service, left yesterday for Coyote Lakes to clean up the camp area there; cooperating are owners of Woody's Pack station, and Aspen Meadow Pack station. In the party from Porterville are Bob Natzke and Bill Rodgers.

AGRICULTURAL WAGE REPORTS DUE JULY 31

VISALIA, July 19 — Employers of agricultural workers must file their wage reports for the second quarter of 1962, and send deductions made from their workers' wages for disability insurance during that period to Sacramento by July 31, Jack Ham auditor in charge for the state department of employment in Visalia, reminds farmers.

The law requires that any employer of agricultural labor who pays a total of more than $100 in wages during a calendar quarter must deduct one percent from his workers' wages and send the de-

(Continued On Page 8)



FIRST BUILDING is up, and dehydrating tunnels are coming along at the new Tule Cooperative Driers' prune dehydrator at Woodville. Manager Roscoe Honeycutt says that construction will move along rapidly now, with completion expected within a month - in time to handle the 1962 crop for co-op members. (Farm Tribune photo)

Editorial Comment

WE TIP OUR HATS TO DIRECTORS OF THE MEMORIAL DISTRICT

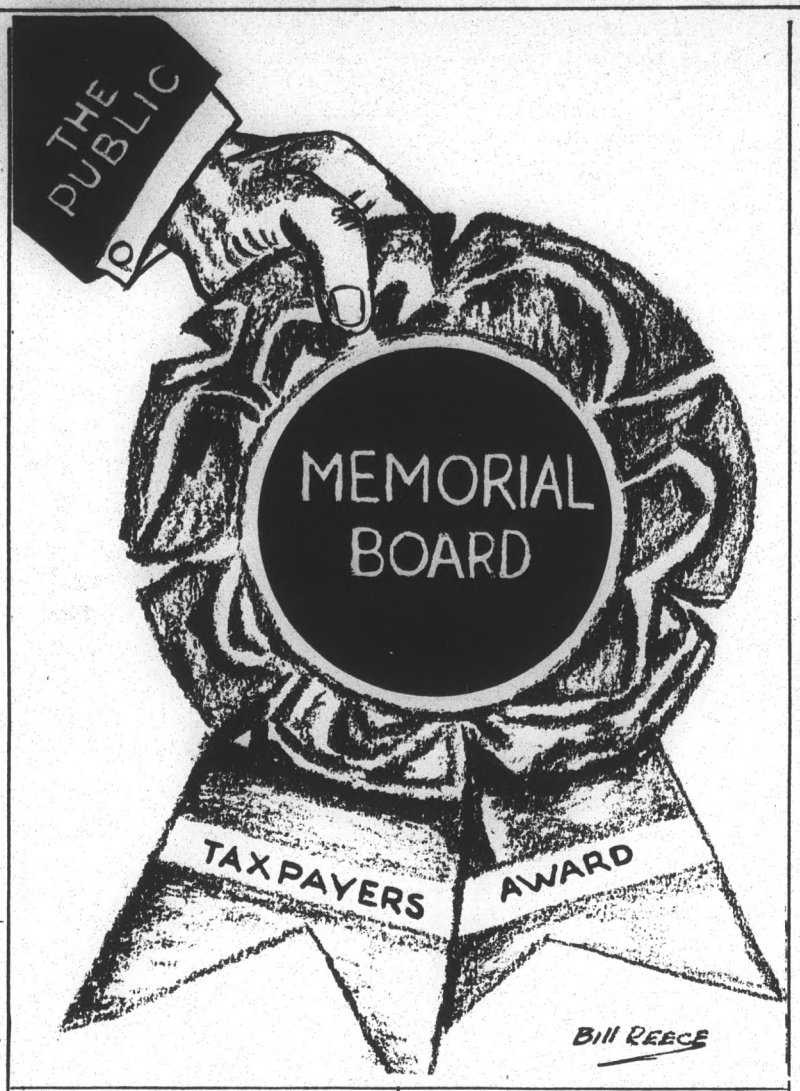
Hat tipping is old-fashioned, almost lost art, but it is most appropriate in the case of directors of the Porterville Memorial district, for these directors are about as old-fashioned as hat tipping in the handling of tax-payers' money, since they are not trying to build a bureaucratic empire, they are not trying to figure out ways to justify the expenditure of more money, they are maintaining the district rate at one (1) cent, and they are doing just what they said they would do when they ran for office.

Remarkable as this all seems in these modern times, that's what is being done by directors Cyrille Faure, Ted Cornell, Barney Richardson, Bill Wood, and Vince McHenry.

In fact, operation of the two buildings within the district — the auditoriums at Porterville and Springville — moves along so smoothly that probably many persons forget that there is a Porterville Memorial district in existance.

Working on the same basis as last year, directors expect to raise $5,000 from their one cent tax; they will get another $9,000 in rental from the two buildings, and that does it. Until such time as major repairs and maintenance become necessary, directors plan to keep that one cent tax.

So we tip our hats to the directors of the Porterville Memorial district. It's just too bad that more public boards can't operate with the same philosophies and practical approach to public service through the agency of a political subdivision.



CALIFORNIA SPEAKS

JOHN FORD, Hollywood director, on temperamental movie stars — "That guy in 'Mutiny' — what's his name — Merlo Brenner. Who needs him?"

FRANK WORBS, in a letter to S.F. paper — "Why is Billie Sol Estes in trouble? He simply applied the New Frontier policy of permanent deficit financing to his personal business affairs."

VERY REV. JOHN R. AHERNE, retiring San Diego high school principal — "As a teacher I have — with all due reverence — the God-like mission of enlightening the mind and strengthening the will of youth."

BO BELINSKY, L.A. Angel rookie pitcher — "I'm in California now and nobody has any respect here for a guy who goes in hock small."

EDWIN LAND, Stanford commencent speaker — "The future is but a reflection of the best and worst of the past. Look to your past and find your future."

RAY J. BRUNSON, S. F., arrested for window breaking spree — "Didn't you ever feel the urge to throw a brick through a plate glass window? I feel real good now."

National Scene

Washington, July 4—Evidence is accumulating that President Kennedy is becoming more concerned over the public attitude toward the Administration's economic, legislative and governmental philosophy.

Many in Washington think that this concern has increased as a result of the Supreme Court decision on prayer in the nation's public schools.

This decision, it is contended, clearly reveals the direction in which the nation would travel if the philosophy of the Liberals—on the courts, in government and elsewhere —should ultimately triumph.

There was nation-wide public resentment—and alarm—as a result of the decision—which took on added significance in view of the apprehension already felt by many over the court's willingness to control such state matters as legislative reapportionment.

Recent polls indicate a decline in Mr. Kennedy's popularity—reflecting a questioning attitude on the part of the public as to whether the nation is being guided on the correct course and in the right direction.

A major cause of concern in Congress is the type of advice which Mr. Kennedy is getting from a large number of his advisers — advice which is creating huge question marks in the minds of many voters.

Replace Budget Director

This explains why Sen. Byrd (D-Va.), chairman of the powerful Senate Finance Committee, called upon Mr. Kennedy to replace his Director of the Budget, David E. Bell, "with a man who understands the dangers of chronic deficit financing."

It is Mr. Bell who, under the President's direction, prepares the Administration's spending programs.

Sen. Byrd complained, among other things, that Mr. Bell "is addicted to 'planned deficits' when they suit his philosophy and he thinks 'balancing the budget each year is not the proper standard to follow.'"

Mr. Bell was quoted by Sen. Williams (R-Del.) as saying that the $7 billion deficit estimated for the 1962 fiscal year (which ended on June 30) was "deliberately planned" by the Kennedy Administration.

Sen. Williams cited to the Senate the following exchange between himself and Mr. Bell while the latter was testifying recently before the Finance Committee:

Sen. Williams: "Do I understand that this deficit with which we are now being confronted was deliberately planned and something that you not only anticipated but that you planned for this deficit."

Mr. Bell: "Yes, sir."

After quoting the testimony, Sen. Williams asserted:

"This acknowledgment of this brazen action proves that

(Continued On Page 3)

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July 19, 1962 Vol. XVI, No. 5

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National

(Continued From Page 2)

all during the early months of this year, when President Kennedy was talking about a balanced budget, he was deliberately kidding the American people."

Managed Economy

In connection with this testimony regarding a planned deficit, there was considerable interest manifested on Capitol Hill in a comment by Mr. Kennedy at his June 27 news conference regarding a managed economy. After urging Congress to approve his legislative program, Mr. Kennedy mentioned the House defeat of his Farm Bill, then added:

"Now, it's hard to get bills by that put restraints. But these are the kind of bills—the tax bill and others—that a complicated economy such as ours must have passed.

"They may not be great emotional public issues, but we've got to pass them or otherwise we begin to lose control of our—the management of our economy and of our governmental finances."

November Election Decisive

Mr. Kennedy, beset between a variety of difficulties—including a lagging economy and a reluctance by Congress to approve much of his legislative program — already has started a campaign seeking to convince the public that more New Frontiersmen should be elected to the Senate and the House on Nov. 6 so as to bolster support for his proposals.

But opponents of Mr. Kennedy, who now express more confidence than they have in recent months, are waging a counterattack in the hope of electing more members of Congress who believe in fiscal soundness and who oppose centralization of power in Washington at the expense of state and local governments.

LEGAL NOTICE

NOTICE TO CREDITORS
No. 16343

Superior Court of the State of California for the County of Tulare

Estate of
A. ALLAN LESLIE, also known as Andrew Allan Leslie, A. Leslie, A. A. Leslie, Allan Leslie, A. Allen Leslie and Andrew A. Leslie, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them with the necessary vouchers, to the undersigned at the offices of Burford, Hubler & Burford, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

MAUDE ELLYN LESLIE,
Executrix of the Will of the above named decedent

Dated July 11, 1962.
Buford, Hubler & Buford
Attorneys at Law
520 East Mill Street
Porterville, California
Telephone SUnset 4-5064
Attorneys for Executrix
First publication: July 19, 1962.
jy19,26,au2,9,16

NOTICE TO CREDITORS
No. 16326

Superior Court of the State of California for the County of Tulare

Estate of
JOSEPH M. RIDGWAY, also known as Joe M. Ridgway, J. M. Ridgway and Joe Ridgway, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them with the necessary vouchers, to the undersigned at the offices of Burford, Hubler & Burford, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

THELMA S. RIDGWAY,
Executrix of the Will of the above named decedent

Dated July 11, 1962.
Buford, Hubler & Buford
Attorneys at Law
520 East Mill Street
Porterville, California
Telephone SUnset 4-5064
Attorneys for Executrix
First publication: July 19, 1962.
jy19,26,au2,9,16

LEGAL NOTICE

NOTICE TO CREDITORS
No. 16337

Superior Court of the State of California for the County of Tulare

Estate of
WILLIAM W. CARROLL, also known as W. W. Carroll, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them with the necessary vouchers, to the undersigned at the offices of Burford, Hubler & Burford, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

LEONARD F. CARROLL
LENNIE CARROLL
co-executors of the estate of the above named decedent

Dated July 6, 1962.
Buford, Hubler & Buford
Attorneys at Law
520 East Mill Street
Porterville, California
Attorneys for co-executors
Telephone SUnset 4-5064
First publication: July 12, 1962.
jy12,19,26,au2,9

NOTICE OF ASSESSMENT
Number 134

Hilo Water company, a California corporation with principal office at the City of Porterville, County of Tulare, State of California.

NOTICE IS HEREBY GIVEN that at a Board of Directors Meeting held on the 23rd day of January, 1962, A.D., an assessment of ten dollars ($10.00) per share was levied upon all shares of this corporation payable on or before the 16th day of July, 1962, A.D., to the corporation at the office of the secretary, Porterville, California, or mailed to 1649 Kamar, Porterville, California. Any shares upon which this assessment remains unpaid on the 16th day of August, 1962 A.D., will be delinquent and unless payment be made prior to delinquency said shares or as many of them as may be necessary will be sold at secretary's office, at 1649 Kamar, Porterville, California, on the 16th day of September, 1962 A.D., at 10 o'clock a.m. of such day to pay the delinquent assessment together with a penalty of five per cent of the amount of the assessment on such shares or be forfeited to the corporation.

FRANK O. SHELDON, Secretary
1649 Kamar Street
Porterville, California
jy12,19

NOTICE OF INTENTION TO PURCHASE PARCEL OF REAL PROPERTY

NOTICE IS HEREBY GIVEN that the Board of Supervisors of the County of Tulare intends to purchase from Carl E. Montgomery and Maud A. Montgomery, for the sum of $18,914.28, the real property situate in the County of Tulare, State of California, described as follows:

The North half of the Northeast quarter of Section 35, Township 20 South, Range 25 East, M.D.B.& M., in the County of Tulare, State of California. Excepting therefrom the South 40 feet of the West 900 feet of the North half of the Northeast quarter of said Section 35, also excepting therefrom the South 400 feet of the East 1000 feet of the West 1900 feet of the north half of the Northeast quarter of said Section 35. Also excepting therefrom Lot 1 in the Northeast quarter of the Northeast quarter of said Section 35. Also excepting the interest of the Big Four Electric Railway and except 50 per cent of all oil, gas and minerals.

The county will also pay all of the usual and ordinary costs, fees and charges in escrow in connection with the purchase of said property.

The Board of Supervisors will meet on the 14th day of August, 1962, at 10:00 o'clock A.M., in the Chambers of said Board of Supervisors, in the Courthouse, in the City of Visalia, County of Tulare, State of California, for the purpose of consummating the purchase of said parcel of real property.

By order of the Board of Supervisors of the County of Tulare.

CLAUD H. GRANT, County Clerk and Ex-Officio Clerk of the Board of Supervisors of the County of Tulare, State of California.
By SYLVIA HOLLOWS, Deputy
jy19,26,au2

NOTICE TO CREDITORS
No. 16302

Superior Court of the State of California For the County of Tulare

Estate of
SAMUEL HINKLE, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the offices of Burford, Hubler & Burford, attorneys at law, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated June 19, 1962.
MARY ELIZABETH RUSK,
Administratrix of the Will of the above named decedent
Burford, Hubler & Burford
Attorneys at Law
520 East Mill Street
Porterville, California
Telephone SUnset 4-5064
Attorneys for Administratrix
First publication: June 28, 1962.
je28,jy5,12,19,26

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REDUCED ALLOTMENT BRINGS SMALLEST STATE COTTON ACREAGE SINCE 1958

SACRAMENTO, July 19 — The 825,000 acres planted to cotton in California this year is one percent below the 834,000 acres planted in 1961, according to the California Crop and Livestock Reporting service.

The 1962 acreage is the smallest since 1958 in this state; the record high was 1,406,000 acres in 1952.

The smaller acreage planted this year was brought about by a reduced allotment. The 1962 cotton allotment for California is 827,314 acres, compared to 836,581 acres in 1961. A larger portion of the acreage is skip row planted this year.

Overall prospects for this year's crop are excellent. Emergence was good, and little replanting was required. Plants are adding growth vigorously, recouping most of the time lost during cool weather in May and early June. Scattered blooms are present in all areas.

Insect population are increasing seasonally, but control measures have been effective.

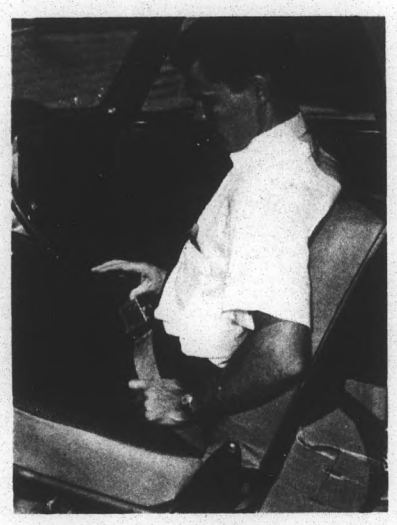
"CALI-LOPE" TRADE NAME ON MELONS

SACRAMENTO, July 19 — The trade brand, "Cali-Lope", is being used on cantaloupes for promotional purposes in the marketing of midsummer California cantaloupes. Rules and qualifications for use of the brand name have been set by the state director of agriculture under the marketing order for California cantaloupes.



WHAT'S DOING

R. C. Board, your Telephone Manager in Porterville



Safety's always been in style at Pacific Telephone, and today that Style features a belt in front.

They're seat belts we've installed in company vehicles — designed not to keep Lane Starr, our Commercial Representative for Terra Bella and Porterville in fashion, but to keep him in place.

For our safety philosophy is based on the wise old saying, "an ounce of prevention is better than a pound of cure". While seat belts can't prevent accidents they can prevent serious injury should an accident happen.

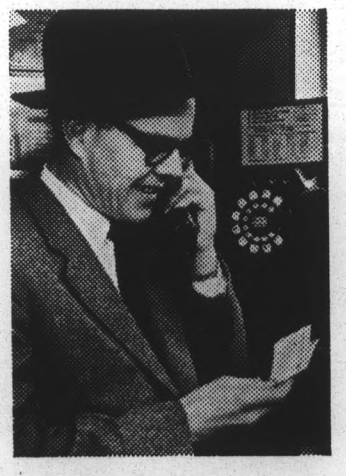
Matter of fact, telephone people have found this safety idea such a good one, many are installing seat belts in their own cars.

* * * * *



Have you seen the new Bell Chime? It's a telephone bell you can set to call you in any of these three tones: a soft, melodic chime when you want peace and quiet, or when someone's resting; a regular telephone ring; a loud bell you can easily hear when you're outdoors or when there's lots of activity in the house. If you'd like to find out more about the modern, low-cost Bell Chime, just call your telephone business office or ask your telephone service man.

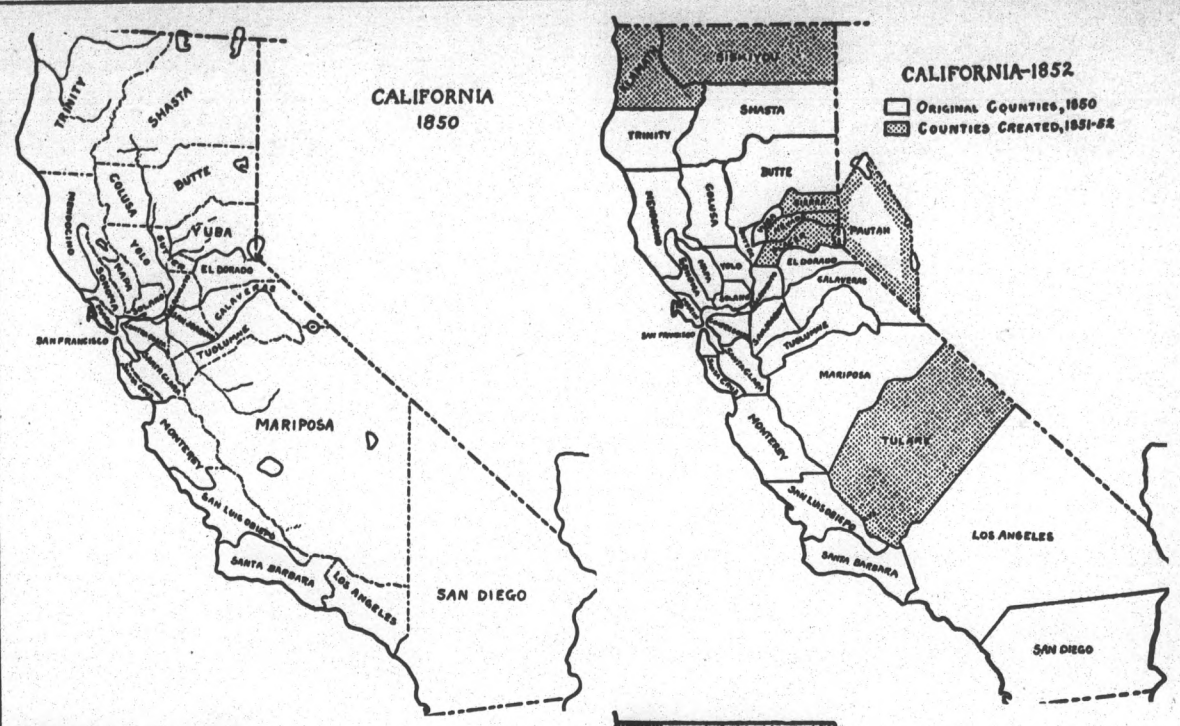
* * * * *



A handy item for traveling is a Bell System credit card. With it, you can make long distance calls when you're away and have them charged to your own telephone number. You simply give the operator the information shown on your credit card.

Another handy feature of the credit card is a cut-out slot that can hold a dime so you'll always have one ready for a coin booth. Your telephone business office will be glad to tell you more about these convenient credit cards.

Pacific Telephone



WITH TULARE county now in its 110th year, the above maps show the development of the county, along with other counties in California, from the year of 1850, when most of the San Joaquin valley was composed of one county - Mariposa. Out of the original Tulare county, formed in 1852, came Fresno, Kings, Inyo and part of Mono counties.

Cultivator Disappearing On Citrus Properties

VISALIA, July 19 — The time-honored cultivator is increasingly being put out of work as a farm tool in the orange groves of the San Joaquin valley district.

Farm Advisor Karl W. Opitz of the University of California Agricultural Extension service, estimates that half of the 55,000 acres of citrus groves in Tulare county are now under a non-tillage program. Probably two-thirds of the bearing acreage now goes untouched by cultivating tools, he said.

And out of this cultural practice, Opitz said, is growing what amounts to a new industry in the valley — the making of specialized weed-spray machinery for non-tillage orchard use. He said three manufacturers, following up creations of inventive citrus ranchers, are now making excellent self-propelled rigs for the weed spraying that is an essential part of non-tillage.

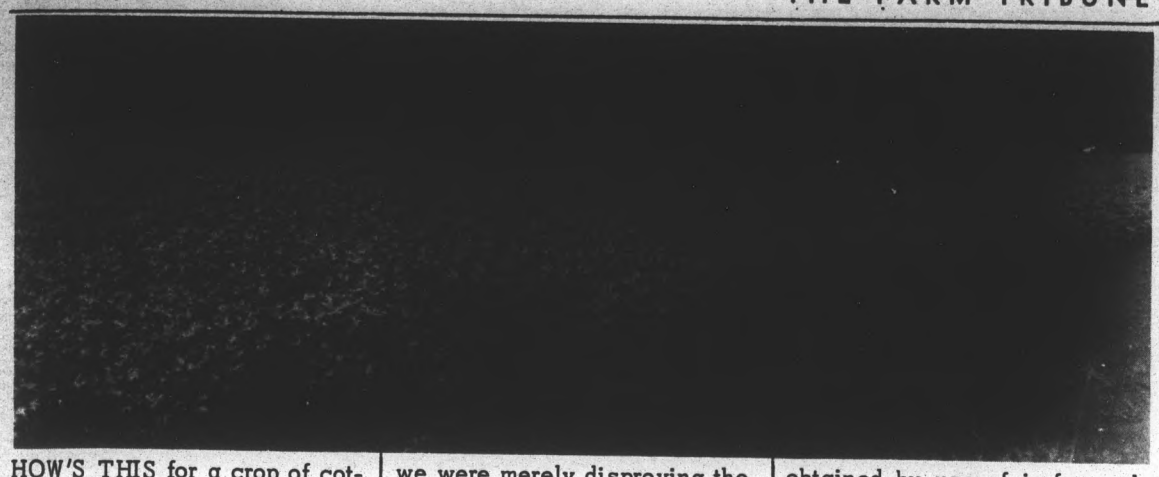
"With most of our citrus on fairly level land, non-tillage has caught on very rapidly in Tulare county," said Opitz. "It costs somewhat more the first year, with some leveling and construction of permanent furrows. But these will last almost indefinitely, if they are put in right.

"In spite of that original extra cost, non-tillage averages out costing no more than two-thirds of a normal tillage operation."

The Tulare county citrus farm advisor said the non-tillage practice had caught on well in shallow-soil areas, where there is little room for roots. The first two-acre experiment by Farm Advisor Clem Meith, now in Butte county, brought such increased yield to the cooperating citrus rancher, Davis Kline, tha the promptly put his whole place under non-tillage, Opitz recalled.

He said citrus ranchers are generally using a mixture of a third weed oil and two-thirds water, fortified by chemical soil sterilants to increase weed killing power. Sprays put on in the fall, he said, usually hold weeds down all winter. Another treatment is put on in the spring before the last rain. Spot spraying with weed oil and water holds weeds under control the rest of the year.

In hillside situations, Opits said, growers have found it desirable to use a modified system, with a cover crop in the winter, or sprinkler irrigation and a heavy mulch to protect against erosion.



HOW'S THIS for a crop of cotton in July? Well, actually, the photo is of a normal field, and we were merely disproving the old saying that "the camera never lies." The effect was obtained by use of infra red film. (Farm Tribune photo)

Our Town

By GARDNER WHEELER

FLABBY YOUTH OF NEW FRONTIER NOT AROUND PORTERVILLE

EVERY ONCE IN A WHILE some bureau of the New Frontier calls the press in to view with alarm the flabby physical condition of the youth of the nation. Reams of copy are then forthcoming depicting hollow-chested hollow-eyed adolescents with all the vitality of a worn out inner tube. This staggering segment of the population is apparently so feeble that they couldn't overcome an obstacle course of walking two blocks.

WE REALIZE THAT BUREAUCRATS must keep busy knocking together statistics and figuring out press releases, but I sometimes feel that they are aiming at the wrong target, and missing it at that. It is always stylish, of course, to pan teenagers, whether for their lack of scholastic skills or physical ability. Not only is it stylish, but comforting, because the teenagers are usually too busy to answer back.

AFTER READING ONE of these outpourings from the Dept. of Failing Health and Flabby Muscles recently, your alert correspondent decided to conduct a physical fitness check among some of the youths of our acquaintance. The first one I caught up with was busy herding a harvester through the amber waves of grain south of Ducor. Clinging manfully to a stanchion or whatever they brace harvesters with, I conducted the interview thusly: "Do you feel flabby, young fellow." Answer, "Back off, man, I have work to do." "How long do you work a day?" Answer, "Just 12 hours, but then that gives time to overhaul the machinery before and after work." "Do you feel weak?" I asked. "Only when I try to lift 300 pounds." Obviously, this was not a customer to trifle with, so I left.

I NEXT CAUGHT UP with a tomato picker, who also doubles as a ball player in the evening. I had to catch him in the field, because he had left for work at 5 a.m. This speciman was leaping up the vine rows snatching tomatoes like they were five dollar bills. (At the price we have been paying lately, this is about right.) By trotting at a steady pace, I managed to conduct a brief interview. That is, 'til I ran out of breath. In the meantime, my survey sample was racing along three rows away, working, and planning for the evening's ball game.

AND SO IT WENT. I talked to girls that are packing peaches and plums; boys, that are mopping floors, doing restaurant dishes, and hopping gas pumps at the local gas stations. Somehow, none of them seem to square up with the picture of flabby youth that the bureaucrats love to chant about. They are attacking some mighty tough jobs with vigor and competence. Jobs that would put your correspondent and his contempories on the shelf for a week.

SO, THE VIEWERS WITH ALARM should take a look at the New Frontier budget instead; it would be more appropriate. As far as the youth 'round and about our town, they are mostly a bunch of hard working hustlers, who think of vacation as a time for work.

Blue Ridge Newest Sierra Subdivision

EXETER, July 19 — Newest subdivision in the Sierra is on Blue Ridge, near the lookout station, north of Springville, with summer cabin sites now offered for sale.

The subdivision is at 5,700-foot elevation, and overlooks the San Joaquin valley. It is being developed by George Hicks, of Three Rivers and John A. Dungan and Mrs. Millie Brown, of Exeter.

Appointments Made To Boards And Commissions

PORTERVILLE, July 19 — The following appointments have been made by Mayor Jack Letsinger to City of Porterville boards and commissions, effective July 1:

Eldon Ball, reappointed, park commission, three-year term; Gilbert M. Gimbel, recreation commission, succeeding Bob Marshall, three-year term; Mrs. Frank Pratt, reappointed, library board, three-year term; Lee Clearman, library board, three-year term.

Art Durtsche, planning commission, succeeding Andy Reynolds, four-year term; and Sandy Ward, reappointed, golf committee, three year term.

Tracy Armstrong, will fill the unexpired term of John Daybell, who resigned, on the park commission, one year.

JIM MADLAND WINS BULL RIDING MONEY

WOODVILLE, July 19 — Jim Madland, of Woodville, pocketed $574, first-place money, in the bull riding event at the recent Molalla, Oregon, rodeo.

Tomato harvest is heavy in the Cutler-Orosi area.

DR. HAROLD MOORE ON HOSPITAL STAFF

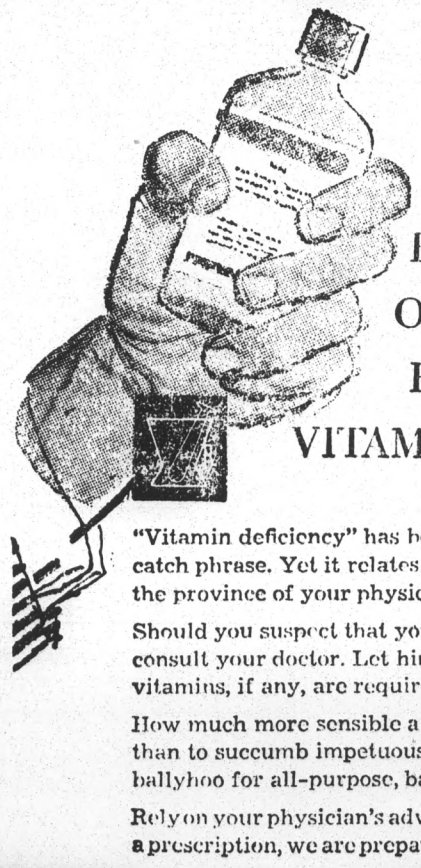
PORTERVILLE, July 19 — Dr. Harold Moore has been appointed to the medical staff of the Porterville State hospital. He graduated from UCLA medical school in 1960; he interned at Los Angeles County General hospital; he taught science at Marona high school in Arizona before entering medical school. With his wife and three daughters, he is making his home in Porterville.

Peak production of cantaloupes will be reached on the West Side in late July or early August.

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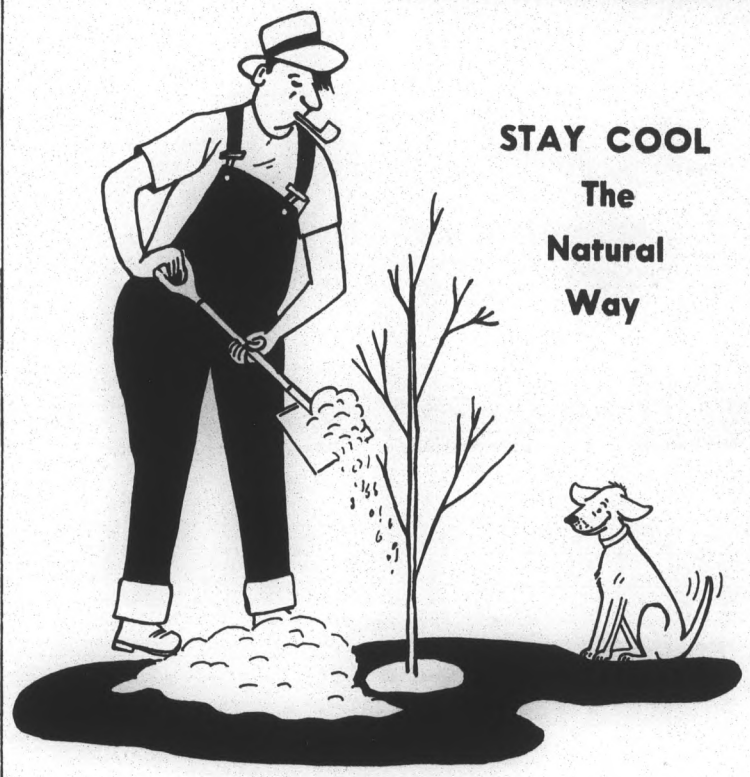
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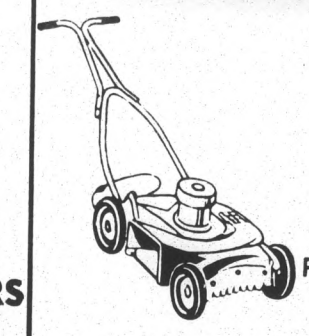


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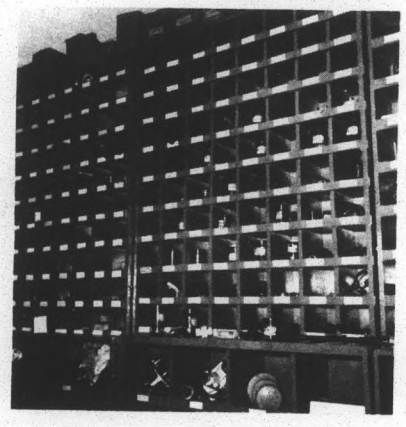
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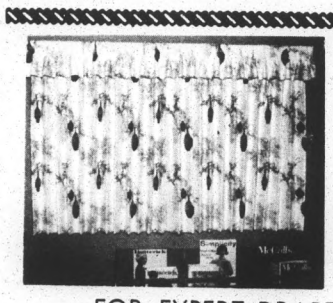
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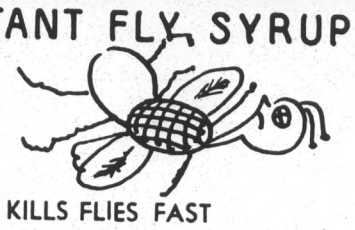
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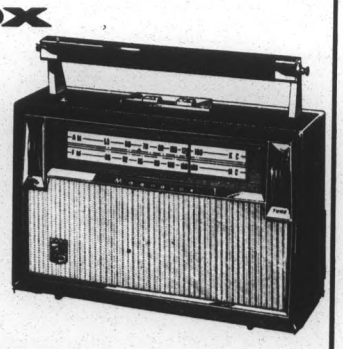
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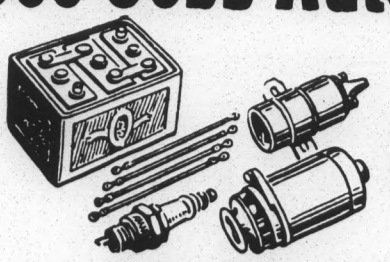


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FOUR SPECIAL DEER HUNTS INCLUDED IN 31 APPROVED BY STATE DEPARTMENT OF FISH AND GAME; DRAWINGS SEPT. 13

SACRAMENTO, July 19—Thirty-five antlerless or either-sex deer hunts have been set for the 1962 hunting season, reports the California Department of Fish and Game. Permittees for 31 of the hunts will be selected by a statewide drawing. One hunt, the Los Angeles archery hunt, requires only a valid, unused 1962 deer license tag, and three hunts are for military personnel only.

Applications for antlerless or either-sex deer hunt permits are made on a form attached on the 1962 deer tag which is available from any license agent. A special map showing the antlerless deer areas will be available from agents soon.

Each applicant must be 12 years of age or over and must possess a valid 1962-63 hunting license. He may file one application and may indicate his first and second choice of hunts, and must designate on the application the correct name of the hunt for which he wishes to apply.

The second choice will be used only in the event there are insufficient first choice applicants to fill the authorized quota. Normally there are more first choice applications than authorized permits, and therefore the second choice applications are not used.

As many as four persons may file as a party by mailing their applications in one envelope. All such applications must be for the same hunts.

If a hunt has more than one period, applicants cannot specify the period. Drawings will determine the period for which successful applicants may obtain a permit.

After the drawing the persons whose names are drawn will be notified by mail to send $5.00 for the permit. Applications not filled out in accordance with the regulations or received late will be rejected.

The drawing for hunt permits will be held September 13, and applications must be received in the Department of Fish and Game license office, 1325-A "K" street, Sacramento, by 8:00 a.m., September 11. There is one exception, the Orange County antlerless hunt with 500 permits which will take place August 18 - September 20. The drawing for permits for this hunt will be held August 7, and applications must be received at the above address by 5:00 p.m., August 6.

Following is a list of Central Sierra hunts with the name of the county, type of hunt, number of permits authorized, and the dates:

Kaweah-Tule, Fresno and Tulare counties, antlerless, 300 permits, September 25 - November 1; Monache, Inyo and Tulare, antlerless, 300, September 25 - November 25; Kern river, Tulare, antlerless, 65, September 25 - November 1; and Greenhorn, Tulare, antlerless, 150, September 25 - November 1.

CITY POLICE LICENSING BIKES

PORTERVILLE, July 19 — Bicycle license for 1962-63 are now being issued by Porterville city police at the department office, 4 p.m. to 5 p.m. on weekdays and all day on Saturday. Fee is 25c. All bicycles ridden on public streets in Porterville must be licensed.



THIS PHOTOGRAPH of a California wine grape harvest nearly a century ago is included in the U.S. Department of Agriculture's Centennial Photography Exhibit now touring the country. Taken by Muybridge of San Francisco in the 1870s, the picture was captioned "Loading Grapes, Buena Vista Vineyard, California." Buena Vista is the winery founded in Sonoma County, by Count Agoston Haraszthy, Hungarian nobleman called the father of the modern California wine industry. The exhibit is part of the Agriculture Department's Centennial Year observance and documents 100 years of American agriculture. Entitled "The Changing Faces of of Our Land," the showing consists of 325 photographs selected from almost two-thirds of a million negatives and prints.

Bel Canto Singers In Concert Sunday At Church Of Christ

PORTERVILLE July 19 — The nationally known Bel Canto Singers of the Boles Home at Quinlan, Texas, are scheduled to sing at the Porterville Church of Christ on Sunday, July 22, at 7:00 p.m.

The Singers are currently on their summer tour. Their present three-month tour, under the auspices of the churches of Christ, includes appearances in 22 states and Canada. Their programs are presented free of charge as a service of the local Church of Christ, and no contributions are taken.

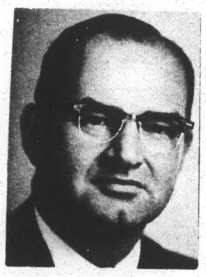
The Bel Canto Singers, an a cappella troup specializing in inspirational hymns, spirituals, and other familiar church songs, present seven concerts each week, under the direction of Mr. Dan Parkerson.

Boles Home is a home for children supported by members of the churches of Christ. It is composed of two units, with the original one located at Quinlan, Texas, where 245 children live, and the Foster Home at Stephenville, Texas, where 30 children live.

WITTS ATTEND HISTORICAL MEETING

PORTERVILLE, July 19 — Mr. and Mrs. Donald Witt were among Tulare county persons who attended a recent meeting of the Conference of California Historical Societies, held in Pasadena. Witt is regional vice president of the conference.

Investment Views



HOW SAFE ARE MY "FUNDS"?

According to reports, more money was embezzled by trusted bank employees in 1961 than ever before. Strangely, in many cases, the losses remained undiscovered for years — despite regular check-ups by private and governmental examiners. Newspaper stories prompted one Mutual Fund shareholder to inquire, "What are the chances that my Mutual Fund could suffer a similar loss?"

The answer is, "Practically none." In the first place, no officer or employee of Mutual Funds or their management and distributing companies have access to any property belonging to the Funds. All the Funds' cash and securities are held in safekeeping by substantial banks or trust companies, which provides the safety measures to protect the Funds' property in its vaults. The bank's auditors make a quarterly securities inventory, which is certified in reports to shareholders. The Funds' transactions are also examined periodically by large independent auditing and accounting firms.

At unannounced dates each year, the Federal Reserve Banks and the bank examiners of various states in which the Funds are headquartered, make additional audits. The Securities and Exchange Commission and the National Association of Securities Dealers, government authorized "policing" agencies, closely scrutinize the activities of the Funds. As a final protection, the bank acting as custodian of the assets of the funds carry a bond of several million dollars against loss through dishonesty of its officers and employees.

As far as is known, no shareholder of a mutual fund has ever suffered a loss through theft of any of the funds' property or through criminal dishonesty of any officer or an employee. This record, we understand, goes back to 1924, when the first mutual fund was organized.

When we are but youngsters in school we learn of the phrase—"In God We Trust." The government sees fit to put this phrase on some of our money—it's a good thing too. With Mutual Funds, we give God a helping hand.

BOYD ECKARD & CO.

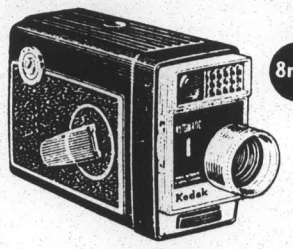
INVESTMENT SECURITIES

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By SLIM WASHBURN
Tule River Sporting Goods — Springville

The fishing is poor in the lower part of the Tule river from Springville to the PG&E powerhouse because of low, warm water, but fishing is good on the Nelson fork from the powerhouse up-stream, and the Wishon fork is good from Wishon up-stream for both native and planted trout.

Fly fishing is good on the Nelson Fork. On the North fork, limited to fly fishing only, fishing is fair to poor, with fairly low water.

There will be no more planting of catchables from Springville to Coffee Camp, but regular weekly plantings will continue at Wishon, Peppermint creek, Cedar Slope, Camp Nelson, and from the Moorehouse hatchery to Camp Nelson. There is plenty of water in all of these areas.

Big Kern river is still high, with fishing fair. Little Kern river is dropping, with fishing good away from the heavily-fished trail crossings.

Blossom and Evalyn lakes are very good. Maggie lakes are fair to good. Summit and Twin lakes are poor. All high country streams are good for small fish — six to 10 inches.

Success lake is fair for bluegills, sunfish and small bass.

Home Nursing Care Offered By Health Department

VISALIA, July 19 — The Public Health Nursing division of the Tulare County Health department is beginning a home nursing care program next Monday; the program will provide bedside nursing care in the home.

The initial phase of the program will be limited to those patients residing in the Visalia High School district, except that area north of Avenue 352.

The visiting nurse, a graduate registered nurse with special training in Public Health nursing, will give nursing care to people of all ages, including baths, irrigations, dressing changes, hypodermic injections, and other treatments as prescribed. Instructions to the family on how to care for the patient will be given.

Full fee for the service will be $6.00 per hour maximum, and $3.00 per 30 minutes or less. A sliding fee scale is available, adjusted to patient's ability to pay.

12 Per Cent Of Cling Peach Crop To Be Cut

SACRAMENTO, July 19—Twelve per cent of the California cling peach crop will be eliminated through green drop, under provisions of the Marketing Order for Canning and Freezing peaches.

Under the surplus elimination program, all fruit will be dropped from 12 per cent of the trees. Market figure being used by the marketing order board is 658,000 tons.

SCHOOL TAX

(Continued From Page 1)

which totals $1.97 that taxpayers within the district are now paying. If the special 50-cent tax is voted rate will be $2.47.

School trustees, and administrators, say that with increasing operating costs and a decrease in state funds, necessary capital improvements cannot be taken care of without a tax increase.

The Farm Tribune, while not agreeing entirely with the proposed tax increase, is supporting the issue editorially.

BAND PLAYS

(Continued From Page 1)

program, sponsored by the Porterville high school district and the Porterville city recreation program. In addition to band instruction, summer classes for individuals are being held.

The Murry park concert tonight will be in the area of the old city bandstand, with the hillside to provide "seating" area. Shaffer and Kuhlmann suggest that familfes bring a picnic supper to the park, then listen to the concert to complete an evening of old fashioned, and enjoyable, family entertainment.

JOHN CROSIAR,

(Continued From Page 1)

the 1961-62 junior leader project.

Alternates were also named, and they will be notified in the event that any one of the original 11 cannot make the trip to Davis this year. They are: Judy Lynn Petersen, Columbine; Sharon Carlson, Kings River; Beth Brady, Buena Vista; Pat Sager, Tulare, Ann Mitchell, Prairie Center; and Jim Lombardi, Burton.

Arrangements for presentations of the merit awards will be made with the sponsor and announced prior to the August trip to Davis.

AGRICULTURAL

(Continued From Page 1)

ductions to Sacramento along with his report of total wages paid. For the calendar year 1962 the one percent deduction will be on the first $4,100 paid to each employee.

The law also requires that employers furnish their employees with a written statement showing the name of the employer and the employee, the period of employment covered, the amount of wages paid, and the deductions withheld.

CENTRAL COMMITTEES ORGANIZED

VISALIA, July 19 — As prescribed by law, Democrat and Republican central committees organized in Tulare county — and in counties throughout California — last week.

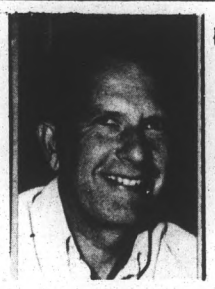
Heading the Democrats is A. B. Logan, of Visalia; Republican county chairman is Nat O. Bradley, of Visalia, both reelected.

Other Democrat officers are: Pat Foran, of Success Valley, vice chairman; Jay Quinn, of Visalia, sescretary; and Al Verissimo, Tulare, treasurer.

Other Republican officers are: Ralph Jordan, of Visalia, vice chairman; Gurniss Smith, of Dinuba, secretary; and Burke E. Burford, of Porterville, treasurer.

Minor Changes In Commodities

SACRAMENTO, July 19—Prices received by California farmers as of June 15, showed mostly minor changes from the previous month with most items slightly lower or unchanged, according to the California Crop and Livestock Reporting service. Lemons, lambs and calves made good gains but potatoes, oranges and beef cattle were substantially lower than at mid-May.



From Daybell Nursery By John

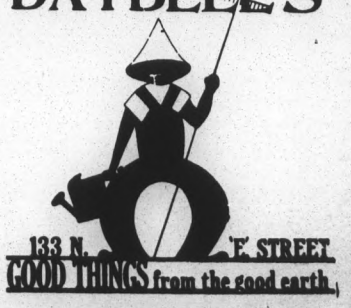
Along with all the problems of the world we now have an insect which kills bermuda grass. If bermuda is an unwelcome weed in your garden, then you'll welcome the critter. If bermuda is your only form of lawn, you'll undoubtedly cuss it. This fellow is a microscopic mite, too small to step on, in fact too small to see.

Like all lawn problems, from weeds to dead spots, proper care is the best medicine. Don't mow too closely, fertilize occasionally, water on schedule, rake out the old dead grass, and live a good clean life.

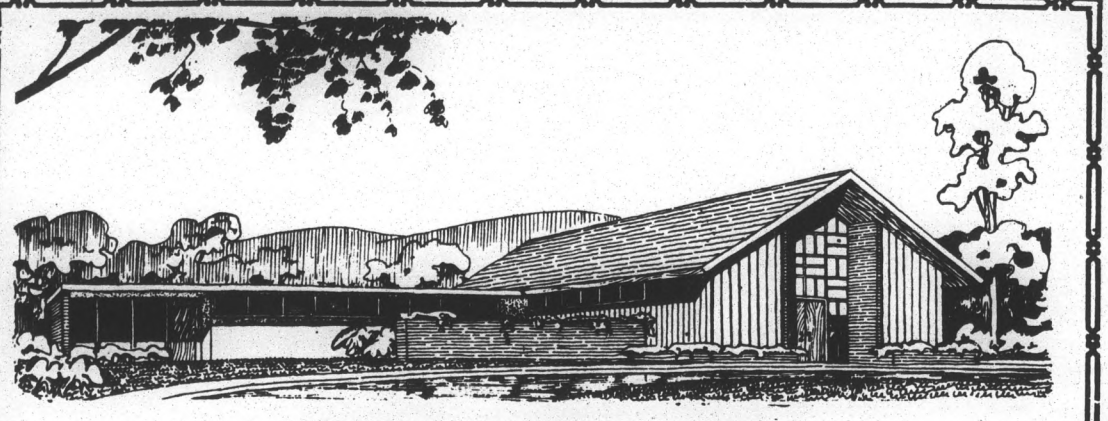
The hardier souls are still planting like summer wasn't here, and we have such things as Zinnias, Vincas, Petunias, Moss Roses, and other flowers to aid the deception. Shrubs and trees can also be planted if you have the strength to water them. A shot of vitamin B-1 will help anything that you plant now. It may even help the planter.

If you have something to hide or want to add to "that tropical look" try our reed fencing. This stuff is six feet high and fifteen feet long for five ninety-five. We'll cut off any length you want from one foot to whatever you need. You can also cut it lengthwise if you need a narrow strip. We're on "E" Street - Porterville.

DAYBELL'S



133 N. 'E' STREET
GOOD THINGS from the good earth
A Tuesday Bonus Store



COMPLETE FUNERAL SERVICE

In Addition To Providing The Most Modern Mortuary Facilities Available, We Also Believe That A Complete Funeral Service Includes Such Items As Helping Families Purchase Cemetery Property, Flowers and Even Arranging For Airline and Railroad Transportation.

Phone SU 4-5454 — Myers FUNERAL SERVICE — 500 North E Street

SERVICE TO ALL REGARDLESS OF FINANCIAL CIRCUMSTANCES

BIG CA$H BONU$

...Every Tuesday for Shopping

TUESDAY BONUS STORES

Winner Pot No. 1 is:
Mrs. Roy Brooks
P.O. Box 347
Springville, Calif.
$50.00

Winner Pot No. 2 is:
Mrs. Joyce Squires
1122 W. Putnam
Porterville, Calif.
$21.00

NEXT WEEK Pot No. 1 $200.00

NEXT WEEK'S REPRESENTATIVE IS:
GIBSON STATIONERY

Pot No. 2 $18.00

Your Tuesday Bonus Merchants Are:

Bannister Furniture
400 E. Putnam

Bullard's
519 N. Main

Cassidy's Shoe Store
403 N. Main

Clare-Retta Shop
513 N. Main

Claubes' Prescription Pharmacy
501 N. Main

Daybell Nursery
E Street, North of Olive

Esther's Home Furnishings
505 N. Main

Gibson Stationery Store
429 N. Main

Hammond Studio
1018 Sunnyside

J & J Prescription Pharmacy
317 E. Cleveland

Jones Hardware
311 N. Main

Judie Barnhart's
316 N. Main

Juven-Aire
405 N. Main

Leggett's
212 N. Main

Len's Toy Haven
227 N. Main

Leta Word Fashions
205 E. Mill

Logan Bros. Nursery
2400 W. Olive

Reisig's Peters Shoe Store
138 N. Main

Roberta's
333 N. Main

Teen-Aire
Across from Porter Theater

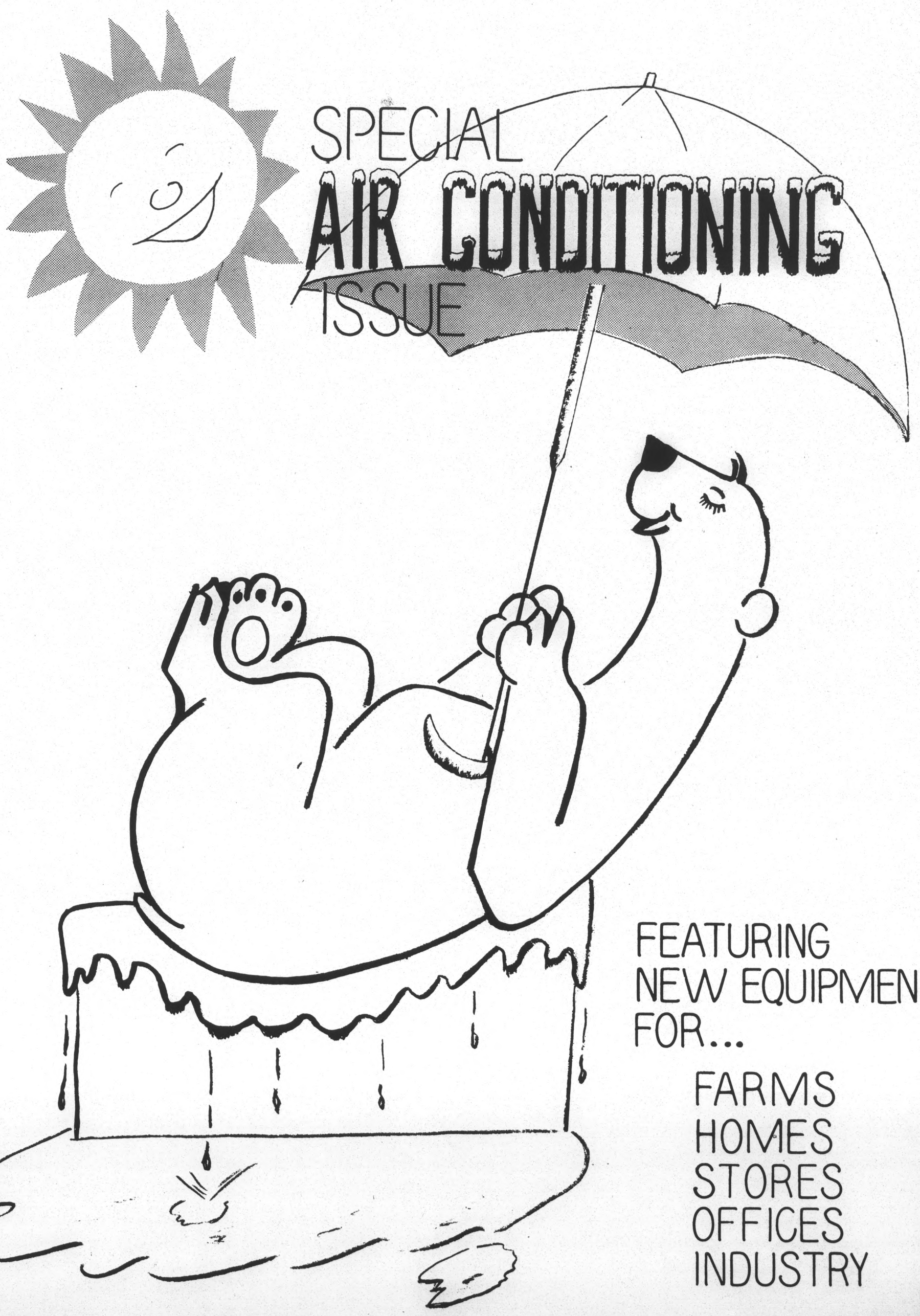
The Farm Tribune
413 East Oak

The Vogue
320 N. Main

Wanda's Children's Wear
121 North Main

The FARM TRIBUNE

Vol. XVI, No. 5 | SECTION B | PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA | TWO SECTIONS | July 19, 1962



Home Air Conditioning Is Now A Matter Of "When"; Modern Equipment Has Eliminated The "If"

No longer do we wonder if we will have air conditioning in our home. Instead, we consider it largely a question of when.

The American Institute of Management has predicted that in just 10 years air conditioning will be standard equipment in all new homes and that non-air-conditioned homes virtually will be obsolete.

One reason for the accelerated swing to air conditioning is because Americans have learned to want it through enjoyment of it in theaters, restaurants, stores and in the homes of friends.

Also important is the fact that the industry is ready with equipment to fit our needs and our pocketbook. The time has passed when there was an advantage in waiting for mass-produced models and proved performance. Air conditioning prices and designs have stabilized to the extent that further delay is not worth the loss in living comfort.

Then, too the modern home is of a quality that deserves air conditioning. Our homes are attractive, weather tight, and represent substantial investments. Yet unless the indoors offers modern comfort the enjoyment of the entire investment is lessened.

Many improvements have been made in summer cooling equipment in recent months. It is more compact and manufacturers have given a great deal of attention to the matter of noise control. Noise-making compressors, for instance, may be installed outside the house. Ducts may be insulated to reduce noise. Fans and blowers are much quieter in operation.

Another new development is the adaptation of summer cooling equipment to the house that is hydronically heated, that is, heated by hot water. This type of a house can be cooled in a variety of ways.

Quite frequently the terms "air conditioning" and "cooling" are used as if they were synonymous. They are not. Professional heating and cooling men point out that the proper conditioning of the air includes much more than cooling. It also means control of moisture, cleaning the air, circulating it, and may include provision for fresh air.

Modern air conditioning equipment is designed to remove a proportion of moisture from the air as it provides cooling in warm weather. In mild, damp climates, cooking and other household sources may cause excess dampness unless a fresh air intake is provided in the system to bring in fresh outdoor air. This is particularly true in the case of tightly constructed houses.

Cleaning the air is particularly important to persons suffering from hay fever or dust allergies. It is also important in saving house cleaning, redecorating expenses, and in keeping furniture and drapes new looking. An air filter should be provided which is easily accessible for cleaning or replacement.

In the case of air conditioning, as with all mechanical equipment, installation is a very important factor. No equipment, no matter how well constructed, can deliver the service built into it unless it is properly installed. This is particularly true of heating and cooling equipment.

The knowledge and skill of the heating and cooling contractor is the priceless ingredient in every air conditioning installation. Only if the equipment is properly installed can the home owner feel confident that his costs of operation will be right.

Heating is a difficult installation because in some areas it is often necessary to maintain an inside temperature of up to 90 degrees higher than the outside temperature. But cooling requires only 10 to 30 degrees lower temperature than the outside.

On the other hand, cooling presents a problem because many people are sensitive to cold air in the summer. Thus distribution of air in a cooling system is far more important than distribution of air in heating.

A difference of 10 degrees in air temperature produced by a cooling system might make many people feel very uncomfortable, whereas a 10 degree difference in heating would not be as serious.

Most families buy air conditioning just as they buy any other major item in the home with small payments spread over a number of years.

In new homes, you can have air conditioning included as a part of your regular FHA, VA or conventional mortgage package.

In existing homes, the cost can be added to an open end mortgage, if you have one, or you can get an FHA home improvement loan of up to $3,500 spread over a period of one to five years. Of course, other special arrangements also can be worked out through your contractor, or local lending agencies.

AIR CONDITIONING INDUSTRY HAS DEVELOPED A LANGUAGE OF ITS OWN; HERE ARE A FEW TERMS

As in all new industries, air conditioning too has built up a language of its own. Some of the commonly used terms in this new field are included in the following:

BTU (British Thermal Unit) — A unit of measurement used by heating and air conditioning equipment manufacturers to describe the heating or cooling capacities of their products. One BTU an hour is roughly the amount of heat generated by a kitchen match if it were to burn for an hour. An air conditioner labeled 12,000 BTUs, for example, would remove the heat equivalent to 12,000 burning matches. (Ed. note: If you don't believe it, stack up 12,000 matches on the kitchen floor and light them.)

Ton (of refrigeration) — a unit of measurement used in describing the cooling system. It is equivalent to the amount of cooling achieved by melting one ton of ice over a 24 hour period. The term "a ton of refrigeration" came about when refrigeration machines were used almost exclusively for freezing ice. In those days, a machine which removed enough heat to freeze one ton of water within 24 hours, had a capacity of one ton. If it could produce 10 tons in that period, it was called a 1-ton machine.

Refrigeration Compressor — the compressor is the heart of the cooling system because it pumps refrigeration through the system as the heart pumps blood through the body. There are two common types of refrigeration compressors — reciprocating and centrifugal. The former is usually used in small air conditioning systems, such as those in homes and stores. Centrifugal compressors serve large systems such as those in office buildings.

Heat Pump — — Refrigeration equipment which automatically heats or cools to maintain desired indoor temperature. It "pumps" heat out of the building in the summer, and into the building in the winter. No fuel is required. The equipment is powered by electricity. More and more heat pumps are being used in year 'round air conditioning systems— residential, commercial and industrial.

Self Contained Unit — An air conditioning unit which contains in one cabinet all the equipment necessary for complete, year-'round air conditioning. The self contained unit is most commonly used in homes, stores, restaurants, banks, and other small commercial establishments. It requires only electrical connections to put it into operation.

Split System — A popular type of central air conditioning system used in homes and small commercial establishments. It is ideal for existing buildings because the small indoor section is easily adapted to limited spaces. The outdoor section can be placed almost anywhere. Major components such as the heating and cooling unit are separate and may be installed in almost any location, and connected by pipes and ducts.

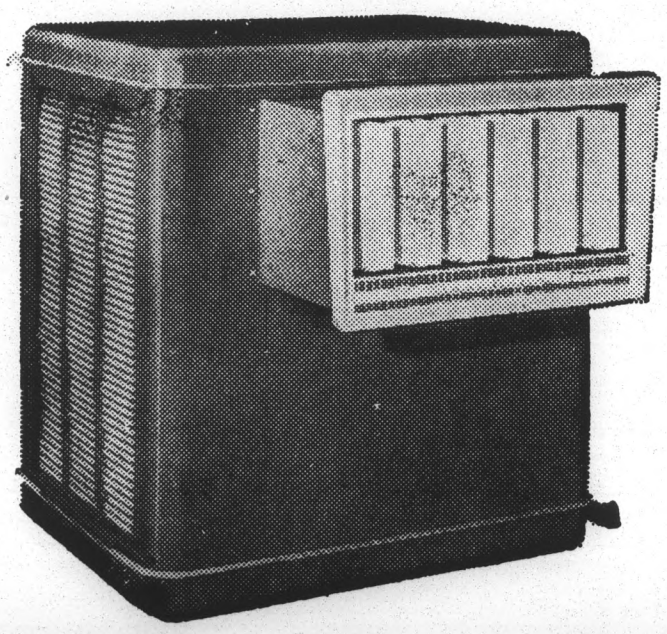
Refrigeration Unit — the part of a split system which is usually mounted outdoors because it is air cooled. The unit consists primarily of a refrigeration compressor, coil, and fan in one compact cas-

(Continued On Page 8)

JONES
A PORTERVILLE TRADITION

Feature for Feature... DEARBORN

IS YOUR BEST
COOLER BUY!



DEARBORN — LEADER IN ITS FIELD
MADE TO BEAT THE HEAT

- Slip Stream Louvers
- Push Button Control
- Tier-Drop Pad Retainers
- Inter-Grip Protective Barrier

4,000 CFM

1/3 H.P. Motor 16" Blower

$134.95

Cash — or Use Our Credit Plan

We Install — We Service

JONES HARDWARE CO.
Est. 1899

311 N. Main SU 4-1065

We Only Heard

BY BILL RODGERS

WE NOTE that a group of 115 business people in Visalia have ponied up $25 each to start a fund for study of needed improvements, and of promotions, to keep the dollars rolling in the downtown, Visalia business district . . . Similar action could well be taken by Porterville business men, and downtown business property owners, since the time to forestall economic trouble is before it comes . . . Really the essential elements of keeping a downtown business district alive and healthy are easy to see — modern stores, inside and out; range and variety of merchandise and services; trained store and office personnel who really want to serve the public; and plenty of parking . . . Porterville's Main street business district has come a long way in the past 10-15 years in so far as modernizing is concerned but there is still room to continue the trend; and although the parking situation in Porterville is quite good at present, it will not necessarily stay that way unless property owners look toward, and prepare for, the future . . . Specifically, along this line, the east side of Main between Cleveland and Putnam, is fighting a parking problem; now the problem could be solved by purchase of property directly east, along Second street; it would take a pretty fair chunk of money, but parking must be provided if this section of Main street business property is to maintain and increase its value. . . . About the same thing applies to the block on the east side of Main between Mill and Oak, and to a lesser degree on the west side . . . In fact no section of Main, except possibly the east side between Garden and Olive, is without some kind of potential parking problem if one looks ahead a few years . . . So it's time to start thinking and acting — and it's individuals we're talking about, not agencies of government.

COLONEL GLENN, Glenn Edwards, that is, has just returned from a family trip to Arkansas, and, as usual, is full of wisdom. Glenn says there's a great future for sprinkler irrigation in Arkansas — good land, but folks just wait for it to rain — and there's all kinds of opportunity for city expansion. "Why some of those Arkansas towns are so small," says Glenn, "that north and south city limit signs are on the same post."

WONDER WHY the telephone company doesn't put a gadget on its dials so you can indicate to the party on a busy phone that someone is trying to get through to them.

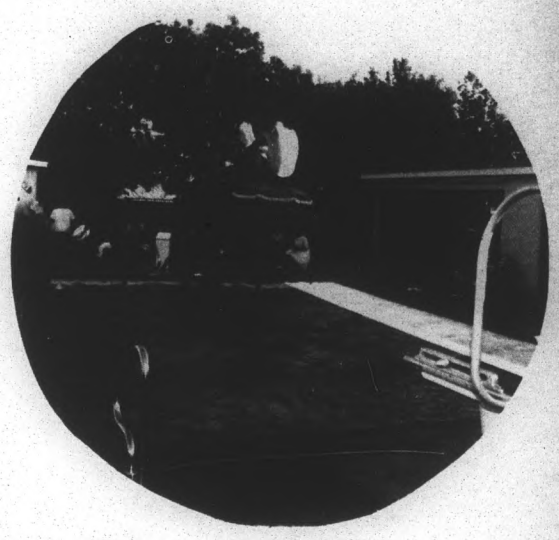
IF WE were the city manager of Porterville, which we are not, and if we were making a survey to determine whether or not pay to city employees is comparable to pay in Porterville private business, which we did not, we would figure that to be reasonably sure of the results of our survey, we should check more than 14 businesses out of the 360 that are listed by the state board of equalization in Porterville, which the city manager did not do.

SPEAKING OF the state board of equalization, its report on taxable sales during 1961 shows that those 360 Porterville businesses licensed to sell tangible personal property did a dollar volume of taxable transactions amounting to $25,532,000. This places Porter-

(Continued On Page 6)



WELCOME



TO SUNNYSIDE POOL

"Your Own Private Fun Center"

PROUDLY PLANNED . . . WARMLY INVITING . . . FOR YOU . . .

YOUR FAMILY AND FRIENDS . . . TO RELAX . . . TO PLAY



SUNNYSIDE POOL is a private recreational area designed for the use of individuals, families, social groups and business organizations who want privacy with their out-of-doors pleasure.

Located at the junction of Main and Sunnyside on the fringe of downtown Porterville, it is a virtual "oasis" in the heart of the asphalt desert.

Here, you and your friends will find welcome relief from the heat of the city in the refreshing waters of the olympic-size pool (35x75) and 'neath the rustling trees in the wooded picnic area.

You'll find ample cooking equipment too to prepare meals for the largest gatherings with plenty of room remaining for your entertaining pleasures.

A kiddies' pool and playground are a part of the picnic area where you may leave your children to wade and play in perfect safety.

Your inspection and use of this newest inside-the-city-vacationland is cordiallly invited. In fact, why not drop by and have a refreshing swim right now.



HOURS OF GENERAL ADMISSION

10 a.m. to 10 p.m. Daily — 1 to 10 p.m. Sundays

Rates for Private Groups and Parties on Request



SUNNYSIDE POOL

1461 Sunnyside **SU 4-7164**



Shop In Cool Comfort

At These AIR-CONDITIONED Downtown Stores

JUDIE BARNHART'S

Where "We Sell Fit"
Guarantees You Both
Comfort and Style



316 N. Main

GIBSON'S STATIONERY

Porterville's Oldest
Yet Most Modern
Stationers



429 N. Main

WILLIAMS JEWELERS

Quality — Summer,
Winter, Fall
and Spring



314 N. Main

WANDA'S CHILDREN'S WEAR

Cool Bargains
For Hot Summer
Wear



121 N. Main

ECONOMY SHOE STORE

Your Family
Shoe Store For
A Quarter-Century



123 N. Main

Special Summer Prices Now In Effect

Through-The-Wall Installation Recommended For Air Conditioning Units Placed In Old Or New Homes

If room air conditioners figure in your plan for summer comfort be sure to consider models which are installed permanently through the walls of a house.

Through-the-wall room air conditioners are similar to the familiar window units, but are designed to be mounted in special "sleeves" installed in outside walls.

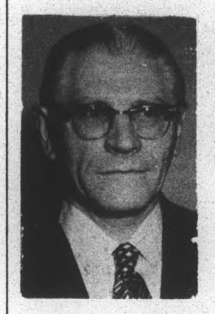
This type of unit offers a wide choice of location since through-the-wall room air conditioners can be placed in any outside wall at virtually any height. Often they are placed high on a wall for the most efficient distribution of conditioned air.

This flexibility of location makes it easier to decorate a room and arrange furniture. Modern, through-the-wall units fit flush, or nearly flush, with both interior and exterior walls. Interior air conditioner panels have been designed to blend with a room's decor and some can be painted or papered to match the walls. Operation is quiet, controls are convenient.

When separate room air conditioners are used throughout a house, units in areas not in use can be turned off to save operating costs. Those in crowded rooms can be regulated to provide maximum relief from heat and humidity.

Although through-the-wall room air conditioners may be installed at any time, they are particularly popular with families who add on a room or build a new house. During construction, metal sleeves are inserted in the walls of the house. Once installed, these sleeves make it easy to add room air conditioners one at a time, as the budget permits, until the entire house is air conditioned.

To get maximum comfort at the lowest cost, many families have their new homes insulated at the same time the air conditioner sleeves are installed. A house that is properly insulated will be warmer in winter, cooler in summer. In addition to comfort, insulation will help reduce operating costs of both heating and cooling, and often reduces initial cost of equipment by making possible the use of smaller units.



CHAPEL CHIMES

By Rev. N. J. Thompson

The police department of Houston, Texas has published the following rules for raising delinquents:

Begin with infancy to give Johnny everything he wants. In this way he will grow up to believe that the world owes him a living.

When he indulges in bad language, laugh at him.

Never give him any spiritual training. Wait until he is 21, and then let him decide for himself if he needs God.

Let him read whatever printed matter he gets his hands on. Do be careful that the silverware and drinking glasses are sterilized; but let his mind feast on garbage.

Quarrel frequently in the presence of your children. In this way they will not be too surprised or shocked when your home is broken up later.

Be sure to give Johnny all the spending money he wants. But never let him earn a dime of his own. No reason why he should have things as tough as you had when you were his age.

Satisfy his every craving for food and drink and creature comforts. See that his every sensual desire is gratified. Denial, you know, could lead Johnny to harmful frustration.

Always take Johnny's part against neighbors, teachers, and policemen. Of course, he is not a bad boy. People are just prejudiced against him.

Don't correct him for leaving his books, shoes, and clothing lying all over the house. You pick up everything for him. This way you'll be sure he won't suffer from a guilt complex or inferiority complex.

When he gets into real trouble, you can rationalize to yourself by saying, "Well, I never could do anything with Johnny."

Prepare for a life of grief. You are more than likely to get it.

RODNEY HOMER AT CONFERENCE

SAN LUIS OBISPO, July 19 — Rodney F. Homer, agriculture instructor at Porterville high school, attended the 43rd annual summer conference of the California Agricultural Teachers' association, held recently on the campus of California State Polytechnic college. More than 400 vocational agriculture teachers from California participated.

DYNAMIC NEW WESTINGHOUSE FAMILY...

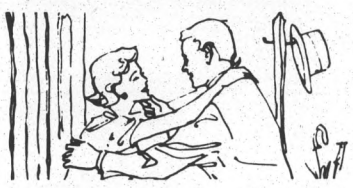
NEW SHAPE mounted on wall - uses no floor space.
NEW DESIGN factory assembled - charged and wired.
NEW LOW INSTALLATION COST minimum ducting - no refrigerant piping.
NEW LOW SOUND LEVEL exceptionally quiet - all moving parts outside.
NEW DURABILITY embossed aluminum casing - never needs painting.
NEW ACCESSIBILITY completely serviceable from outside.

Healthful Comfort for Today's Family Life





REFRESHING SLEEP — in restful coolness! No tossing and turning on hot, soggy pillows. You greet the new day ready to go!



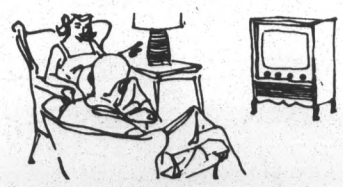
HAPPIER DISPOSITIONS—for everyone! You enjoy your home more — without the urge to "go somewhere cool"!



MORE COMFORT — with less heat discomfort! Children are less irritable... and bothersome heat rashes can be avoided!



COOLER COOKING—and healthier appetites! Preparing meals in a cool kitchen changes the whole outlook for summer menus!



LIGHTER HOUSEWORK — with windows closed, dust, dirt, and bugs stay out! Everything stays cleaner longer!



FEWER ALLERGY DISCOMFORTS — only clean, filtered air enters your rooms! Outdoor irritants can be reduced up to 98%!



FOR ANY HOME WITH A
DUCTLESS
HEATING SYSTEM
WhispAir*

Grays Air Conditioning

Heating — Air Conditioning — Sheet Metal

1434 Plano Rd. SU 4-2880

AUTOMOBILE AIR CONDITIONING MAKES RAPID GAINS; COMFORT AND SAFETY, FACTORS IN SALE INCREASE

Automobile air conditioning continues to rise year after year. Total sales climbed to 714,730 units in 1961 up from 285,110 in 1956 -- a period of five years. Factory installations accounted for 90 per cent of total sales. Of all U.S. automobiles sold during 1961, 12.9 per cent were air conditioned.

Lincoln reported air conditioning installed in over 65 per cent of its output, Cadillac reported 50 per cent with Ford, Chevrolet and Plymouth running slightly under 10 per cent.

Automobile air conditioning is reflected in these sales figures:

1953	40,600
1954	90,000
1955	176,000
1956	285,110
1957	405,404
1958	383,867
1959	580,721
1960	697,021
1961	714,730

Aside from the comfort secured by individual car owners, one company found in a survey of 400 of its salesmen using air conditioned cars, that climate control helped them do a better job on customer calls because of improved personal appearance, greater alertness, comfort and a "more relaxed and better disposition."

Other benefits included reduction or elimination of traffic noises, drafts, dust and odors — all benefits attributable to the fact that with air conditioning the car windows are kept closed. They also reported that mechanical cooling made them safer drivers by reducing fatigue and keeping them more alert.

We Only Heard

BY BILL RODGERS

(Continued From Page 3)

ville second among incorporated cities of Tulare county, topped by Visalia, with 604 businesses and $48,135,000, but above Tulare, with 407 businesses, and only $24,442,000.

ESMOND McNUTT OUT OF ARMY

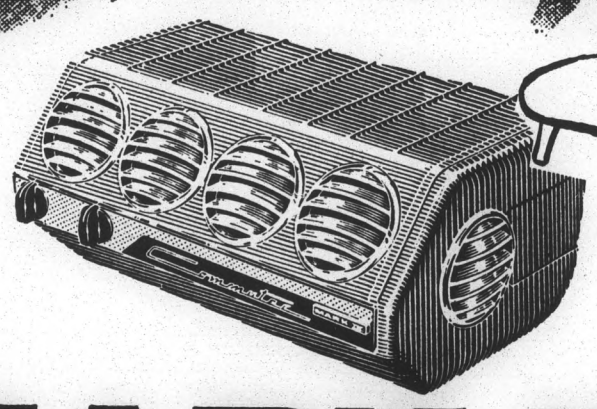
PORTERVILLE, July 19 — Esmond McNutt, of Porterville, is now out of the U.S. Army, after serving in Europe, and, with his wife, is travelling through the New England states, and also plans to visit the Seattle fair, prior to returning to Porterville in August.

Joannides Gets $5,000 Scholarship

PORTERVILLE, July 19 — Jim Joannides, a 1962 graduate of Porterville high school, has received a $5,000 scholarship from the Institute of Design, the Institute of Technology, in Illinois. The scholarship is set up for $1,250 per year for four years. Joannides is the son of Mr. and Mrs. Nick Joannides, of Porterville.

All The Comfort of Home





MARK IV
COMMUTER

THE
GREATEST VALUE
IN CAR AIR CONDITIONING

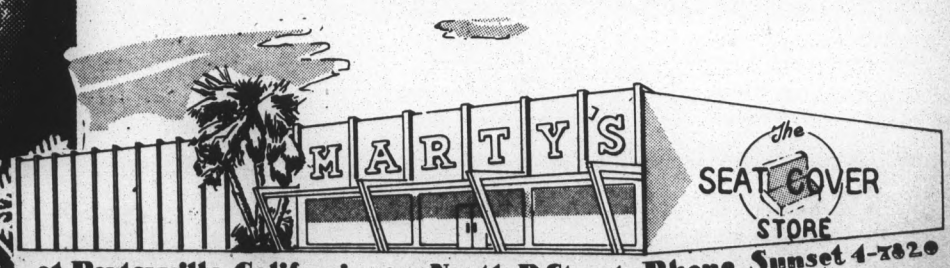
More than cooling, true air conditioning. Mark IV cools fast. But it does more — dehumidifies, filters out dust, pollen, smog — leaving truly conditioned air.

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SELECTIVE ROOM AIR CONDITIONING PUTS COOLED, DEHUMIDIFIED, AND FILTERED AIR WHERE IT IS NEEDED

Selective zone cooling is one of the most important advantages of air conditioning a house with individual room units.

Many home owners like the convenience and comfort individual units provide by supplying cooled, filtered and dehumidified air where and when it's needed most. At the same time, zone control helps keep operating costs low.

For example, at bed time, room air conditioners can be turned on to help provide maximum sleeping comfort — at an early hour for the children, and later when their parents retire. These rooms will be comfortable, cool, and refreshingly free of high humidity that often makes sleeping difficult.

Since windows are kept closed in an air conditioned room, disturbing outdoor noises are blocked out. Children fall asleep more quickly, and sleep more restfully.

While the family sleeps, room air conditioners in other parts of the house can be turned to a lower setting or shut off completely.

Room air conditioners in living or family rooms can be regulated to provide cool comfort during summer parties. When guests are present, quality air conditioners can be adjusted to take care of the higher load, while cooling at normal levels is maintained by units in other rooms.

COUNTY BUDGET HITS RECORD $29,240,898

VISALIA, July 19 — Tulare county supervisors have adopted a record high budget for 1962-63, $29,240,898, up more than $4,000,000 from last year.

Property tax rate will be set in August, after public utility valuations are set by the state. Prediction is that county tax rate will jump from 20 to 25 cents over last year.

Assessed value of privately-owned property in Tulare county is now $288,193,120, up 4.1 per cent over last year, according to Phil Lucas, county assessor.

Lucas states that $7,000,000 of the valuation gain comes from growth, new developments and renovation; $4,000,000 comes from re-evaluation of property.

Health specialists say that room temperature between 70 and 74 degrees protects general health.

SEARS ROEBUCK AND CO

PORTERVILLE

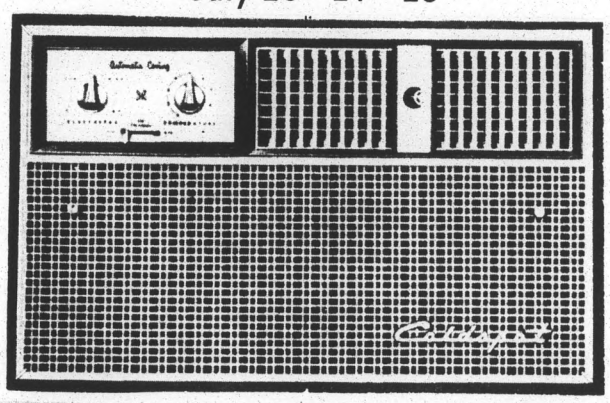
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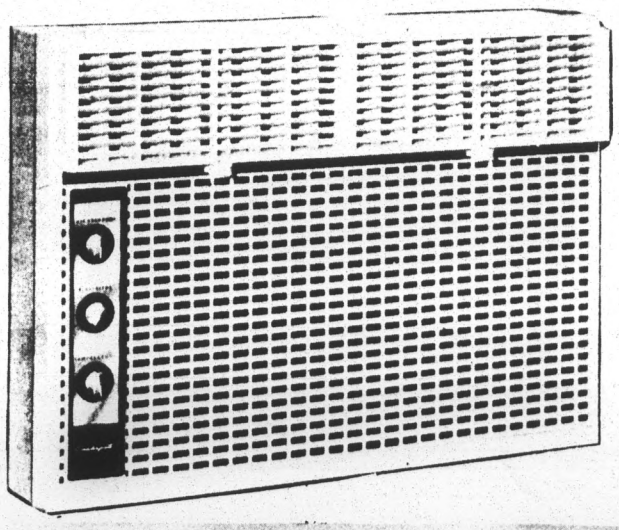
THREE DAY SALE

Home Air Conditioners

July 20 - 21 - 23



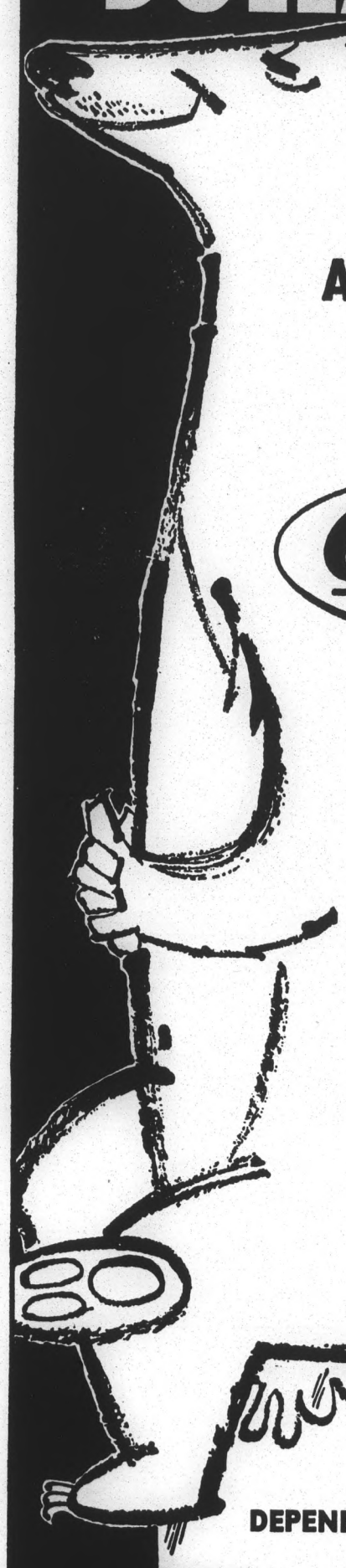
COLDSPOT 11,000 BTU Air Conditioners
Spring General
Catalog Price $239.95
$218



GIANT 18,500 BTU Air Conditioners
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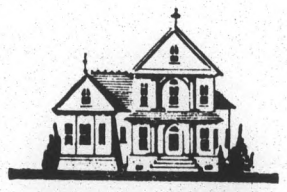
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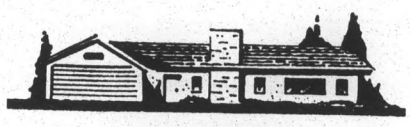


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Orientation Of House On Lot Can Cut Down Costs And Operation Of Air Conditioning Systems

Orientation of a new home on its site is one of the most important factors for comfortable, economic air conditioning.

This means placing the house so that in summer the mid-afternoon sun does not shine directly on windows, and the late afternoon sun strikes areas without windows.

Careful orientation, used in conjunction with recommended amounts of insulation, proper roof design, and adequate shade can substantially reduce not only the cost of air conditioning equipment, but its operation as well.

While it's seldom possible to orient a house perfectly because of lot shapes and contours, but here are some general recommendations:

1. Broad sides of the house should face north and south.

2. Garage, porch or utility room should be on the west end of the house to take the brunt of the late afternoon sun.

3. The roof should have wide overhangs on its south side to shade walls and windows, and should be constructed to permit adequate air circulation in and out of the attic. White or light colored asphalt shingles on the roof reflect much of the sun's heat, yet provide a soft rugged texture without a harsh glare.

4. The south wall is the best place for large windows. The summer sun is high in mid-day, and the roof overhang keeps sun off south windows.

5. Shade trees are most effective on the east and west sides to block low sun in morning and late afternoon.

6. Shrubbery, high fences, and trellises at the west end of the house will block much of the late afternoon sun.

All of these in themselves will help considerably but will not provide efficient low cost air conditioning unless the house is well insulated.

AIR CONDITIONING

(Continued From Page 2)

ing. Heat, carried by refrigerant in pipes from the cooling equipment inside the building to the coil, is dissipated to the atmosphere by the fan. The compressor then circulates the refrigerant back to the cooling equipment inside the building.

Bonnet Cooling Unit—A cooling unit which may be mounted on top of most modern forced-air heating furnaces to provide complete year 'round air conditioning. The fan in the furnace provides the power to move the heated air from the furnace — or the cooled air from the bonnet cooling unit — through ducts to the various rooms of the house.

Duct Cooling Unit—When lack of space in a house prevents installation of a cooling unit above the furnace, in order to achieve year 'round air conditioning, the duct cooling unit is mounted directly in the warm air duct.

Fan Cooling Unit — A fan cooling unit can be installed anywhere, independent of the heating system. It has a fan and a cooling coil connected to a remote refrigeration unit. It may discharge air directly into the room or through ducts. It is especially adaptable for air conditioning an existing building which has a hot water heating system—or one with an existing warm air system which does not have sufficient air distribution capacity.

FOLLOW RULES TO GET FULL EFFICIENCY

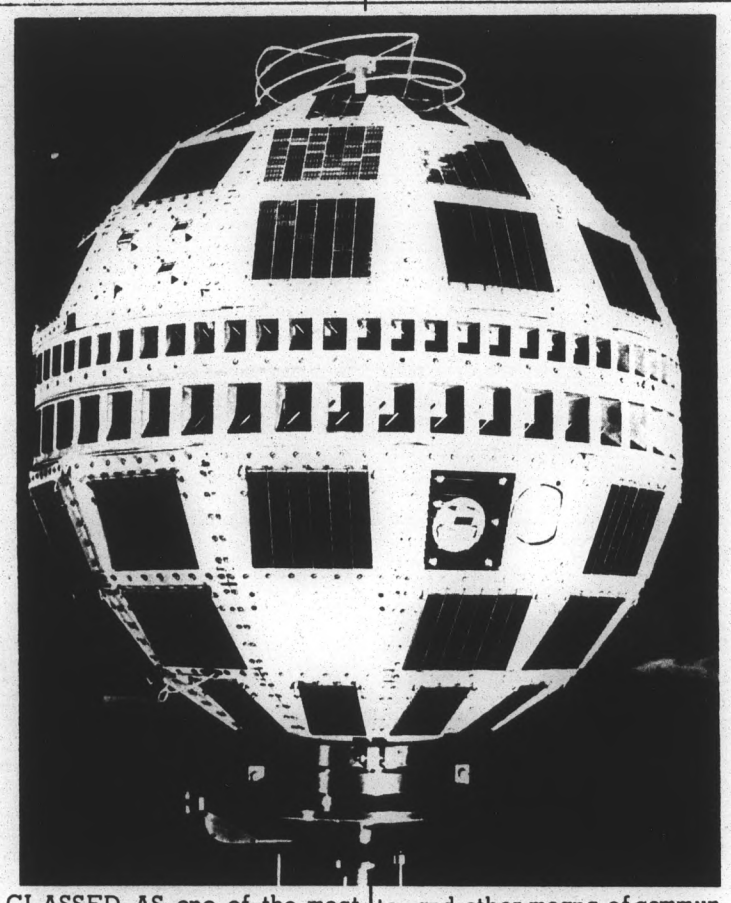
Once you've selected and installed that new room air conditioning unit, you'll want full value during the course of its operating lifetime. Much of the efficiency built into this modern cooling mechanism can be lost if you don't follow some simple steps.

According to servicemen, many people forget to remove the outer jacket from their unit. If you fail to do this, performance will fall below expectations.

Users should take time to read through the manufacturer's booklet. It's surprising how many people fail to do this, say the makers, and thus fail to capitalize on special features found on different models.

Turning your room air conditioner on and off will result in a "cooling loss". Give the equipment a chance — set the thermostat and let it function. Once your rugs, furniture and drapes have absorbed heat, it takes just that much longer to cool a room. Besides, constant switching on and off imposes a strain on wiring.

If your unit is operating, yet cooling levels seem to have dipped or risen without apparent cause, then check the controls. Children occasionally play with the controls, or you may accidently have moved them while doing household chores.

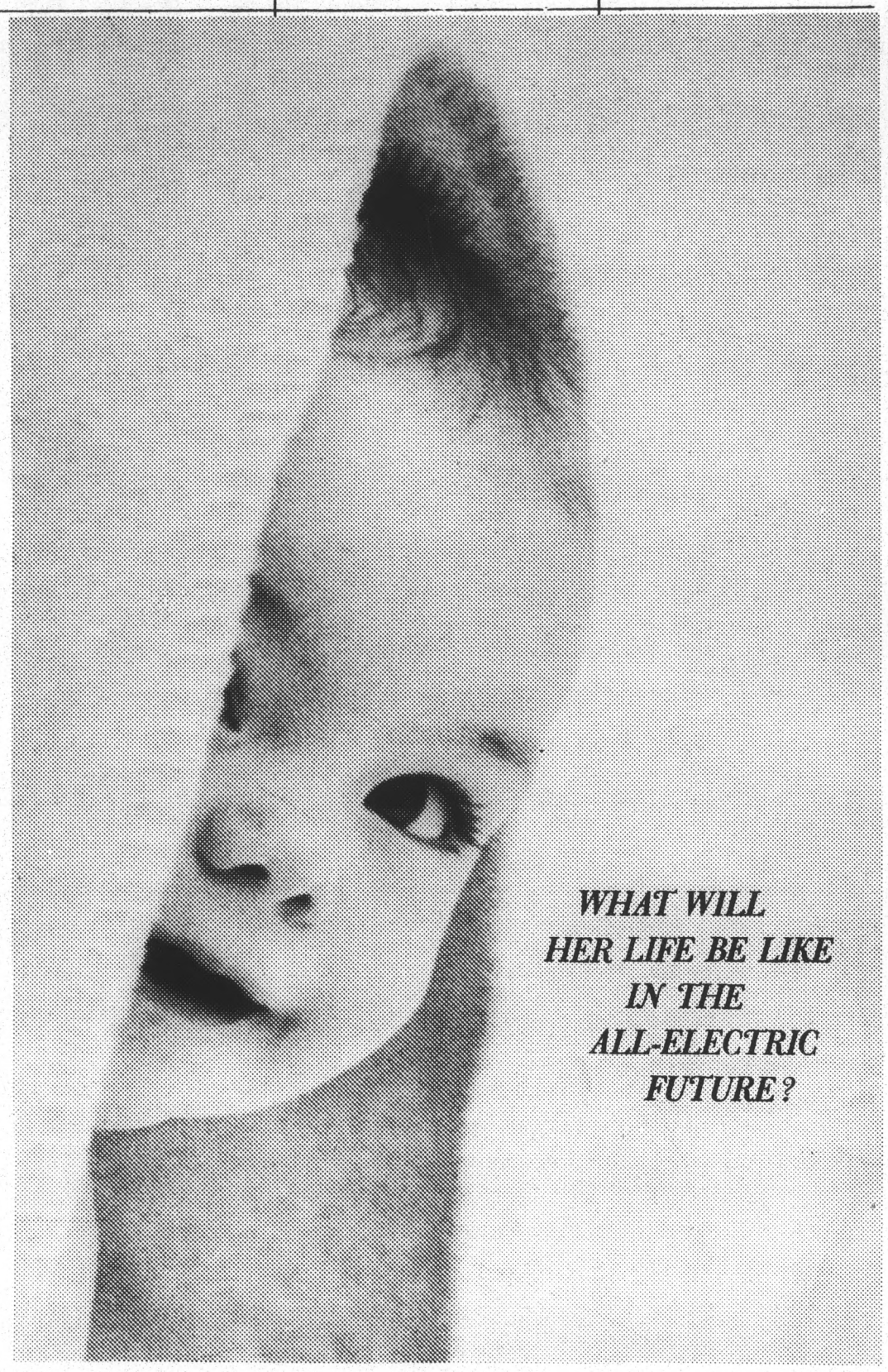


CLASSED AS one of the most significant advances in communication in history is this Telstar, a 170-pound moonlet that is orbiting the earth every two hours, 20 minutes in a planned path that carries it from 600 miles to 3,500 miles above the earth. Mission of the Telstar is to test the feasibility of transmission by microwave of international television, radio, telephone, telephoto, and other means of communication. And early experiments indicate that a new era has been opened in international communication. American Telephone and Telegraph company, the nation's largest corporation, planned, built and paid for the launching of Telstar; investment to date is $65 million, and total cost may go to $170 million. (A.T.&T. photo)

When the temperature stays above 83 degrees and relative humidity above 75 percent, the human heart must work overtime to pump blood to the surface of the skin. That is why hot, humid weather puts a strain on the heart.

The problem of adding air conditioning to an older home is relatively simple when the home is reasonably well built, and satisfactorily insulated.

Cost of air conditioning a home can run from approximately $600 to $2,000.



Before her 10th birthday, she'll probably push a button and see a complete meal arrive automatically at the table. By the time she's married, an electromagnetic housekeeper will awaken her, prepare the toast and coffee, open the garage door and warm up the car. These new ideas in modern living depend on electricity.

The electric industry continues to lead in the research to find new ways to produce and use electricity. And logically so. Electricity is our business.

We have already produced it a number of new and different ways, involving the use of fuel cells, nuclear energy, thermionic conversion and magnetohydrodynamics. Whatever the source, electrical energy is limitless, and Southern California Edison will continue to bring you an abundant, dependable supply at the lowest possible rates.

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